



# Building Letters

## Letrix USA Products

ADA Directional Signs

ADA Wall Signs

ADA Window Signs

Frames for Signs

Engraved Wall Signs

Engraved Desk Signs

Badges

Cubicle Signs

Building Letters

Commemorative Plaques

Traffic, Parking Signs

Post and Panel Signs

ChannelTEX

LCD/LED Displays

Digitally Printed Signs

### Phone

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## Product Overview and General Description

### *Formed Plastic*

Formed Plastic letters and logo are thermoformed from cellulose acetate butyrate process. CAB, unlike oil based acrylics, is a wood and cotton based, non-fading, 100% recyclable plastic providing greater impact resistance, weatherability and more flexibility in recreating your designs with a lifetime guarantee.

Installation methods include Flange, Plain, Pad Stud, Combination, Combination All Wire, Inside Brackets, Outside Brackets, Foam Filled and Free Standing.

Over 40 type styles from square faced to round faced to bevel faced.

### *Cast Metal*

Cast Metal Letters are the pinnacle in dimensional lettering offering greater dimension than flat cut letters, and establishing a sense of permanency where they are installed. Our cast metal letters are individually hand cast in non-polluting electric furnaces. Our casts are prime aluminum and bronze ingots in virgin sand molds, using proprietary casting methods to produce faces and returns with no pits or blemishes.

Anodized finishes are not just coatings... they are a part of the finished aluminum letter. Anodizing is an electro-chemical process that hardens aluminum and allows it to be colorized. We perform our own anodizing to ensure your letters within the same order have color consistency and are delivered to you within days. Some of the many reasons to have us anodize your aluminum letters include,

- Abrasion and weather resistant
- Increases hardness and durability
- Unaffected by sunlight/UV
- Cost effective
- Beautiful Finish
- Will not crack or peel
- Environmentally friendly

Aluminum finishes include natural satin, satin anodic, baked enamel, clear anodized  
Bronze finishes include Natural satin, oxidized, polished and green patina.

Installation methods include Flange, Plain, Pad Stud, Combination, Combination All Wire, Inside Brackets, Outside Brackets, Foam Filled and Free Standing.

Over 30 type styles from square faced to round faced to bevel faced.

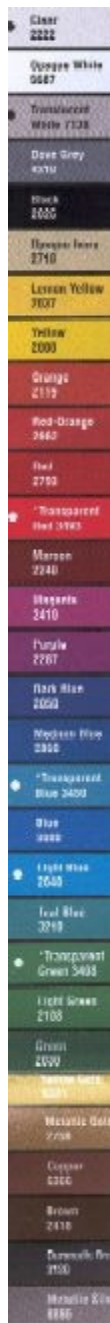
# Building Letters

## General Information for Building Letters

### Aluminum Letter Color Choices



### Plastic Letter Color Choices



### Aluminum Letter Font Choices



### Plastic Letter Font Choices



# Building Letters

## General Information for Building Letters ( continued)

**INSTALLATION METHODS AVAILABLE**

**FLANGE**



**FLANGE** is a flat, 3/16" to 1/2" perimeter on the letter roman into which holes can be drilled. Secure with screws or nails. Wider flange available upon request. Not recommended for letters under 6".

**PLAIN**



**PLAIN** letters have no installation hardware.

**PAD**



**PADS** are plastic disks on the rear of the letters. Secure the letters to the wall with silicone adhesive (page 84). Adjustable or flush pads available upon request.

**COMBINATION**



**COMBINATIONS** have pads at the bottom and pad/stud combinations at the top of the letter. Specify if studs need to be in line for brick or block wall mortar joints. Not for letters under 6".

**STUD**



**STUDS** are metal threaded posts on the rear of the letters. Specify stud lengths of 1", 2", 3", 4", 5" and 6". Specify if studs need to be in line for brick or block wall mortar joints.

**COMBINATION ALL**



**COMBINATION ALL** letters have stud through pads on all mounts. Specify if studs need to be in line for brick or block wall mortar joints. Not for letters under 6".

**INSIDE BRKT.**



**BRACKETS** are L-shaped plastic projections flared outward from the back of the letter. All inside brackets and outside brackets on letters over 18" will be shipped unattached. (See page 84 for comment)

**OUTSIDE BRKT.**



**FREE STANDING** letters have 90° mounting brackets for installing on roofs. Other angles available upon request. Price is 5 times plain letter.

**WIRE**



**WIRES** are stainless steel hooks inserted into plastic blocks glued to the inside of the letter. Available for flush mounting or with 1/2", 1", 1-1/2" or 2" standoffs on flat faced letters 6" or larger.

**FOAM FILLED**



**FOAM FILLED** letters are filled with rigid urethane foam and cut flush to the back edge of the letter. Available for letters 9" and smaller.

**ALUMINUM FINISHES:**  
stroke sanded faces

**1 NATURAL SATIN**



Alloy #319, oven baked 2-part hardened acrylic polyurethane clear coat. Bead blasted return.

**4 SATIN ANODIC\***



Alloy #514, medium or dark bronze, gold or black anodic. Sanded return.

**2 BAKED ENAMEL**



Alloy #319. See color swatches below. Bead blasted return.

**3 CLEAR ANODIZED\***



Alloy #514, clear anodized. Sanded return.

**4 SATIN ANODIC\***



Med. Bronze anodic. Bead blasted return.

**4 SATIN ANODIC\***



Dark Bronze anodic. Bead blasted return.

**4 SATIN ANODIC\***



Black anodic. Bead blasted return.

\* finished colors may vary from order to order due to the chemical anodizing process. All anodized letters are a matte finish with no clear coating.

**BRONZE FINISHES:**  
stroke sanded faces with bead blasted returns

**5 NATURAL SATIN**



Lead and mercury free bronze alloy NAVY G 88-8-0-4, oven baked 2-part hardened acrylic polyurethane clear coat, US10 finish.

**6 OXIDIZED**



Lead and mercury free bronze alloy NAVY G 88-8-0-4, oven baked, 2-part hardened acrylic polyurethane clear coat, US10B finish.

**7 POLISHED**



Lead and mercury free bronze alloy NAVY G 88 B 0-4, hand polished, oven baked 2-part hardened acrylic polyurethane clear coat, US9 finish.

**7 GREEN PATINA**



Patina is the green hue copper acquires with age. Created with heat and chemicals, this patina may vary from letter to letter and is not uniform.